

# INTRODUCING YTL ARENA BRISTOL

THIS IS NO PLACE  
FOR THE ORDINARY

OUR VISION

THE HOME OF SUPERSONIC

2021





## YTL Corporation Berhad

- A family business founded in 1955 in Malaysia
- Strong family values
- Always strive to be the best
- Highly successful international business
- UK assets of more than £3 billion, including Wessex Water, The Gainsborough Bath Spa hotel and Thermae Bath Spa in Bath, and hotels in London and Edinburgh
- Long-term investors - YTL have never sold a business
- Purchased Filton Airfield 2015
- Purchased Brabazon Hangars 2016







# THE HOME OF SUPERSONIC

YTL ARENA  
BRISTOL



# A LIVING LEGEND



The birthplace of Concorde



A city landmark and testament to Bristol's engineering heritage



Celebrating the past and investing in the future by transforming them into a 365 day-a-year entertainment destination

YTL ARENA  
BRISTOL





NEW TRAIN  
STATION

YTL ARENA  
BRISTOL

THE HANGAR  
DISTRICT  
Phase 1

# WELCOME TO BRABAZON, A THRIVING NEW NEIGHBOURHOOD

YTL ARENA  
BRISTOL

\*FOR ILLUSTRATIVE PURPOSES





**2,675+**  
NEW  
HOMES

**62**  
ACRES OF  
EMPLOYMENT  
SPACE

**VIBRANT**  
URBAN CENTRE

**NEW**  
SCHOOLS &  
HEALTH CENTRE

**15**  
ACRE ICONIC  
PARK AND  
LAKE

**YTL ARENA  
BRISTOL**

\*FOR ILLUSTRATIVE PURPOSES



# BRISTOL INDEPENDENT SPIRIT

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Vibrant Nightlife • Historic Music Venues • Bustling Harbourside • Home Of Street Art  
Authentic Street Food • Michelin Star Restaurants • Independent Retail





# IN CONSTANT PURSUIT OF INNOVATION



The first UK city to become a European Green Capital, 2015



Third UK leading UK tech hub, after Manchester and London, 2019



The most popular city in the world for veganism, 2018 – present



Two major universities - students are 8.3% of the population



First UK 'cycling city', 2019



"The Best European Cities to Visit", The Independent, 2019






Top five city for creativity and culture, 2019

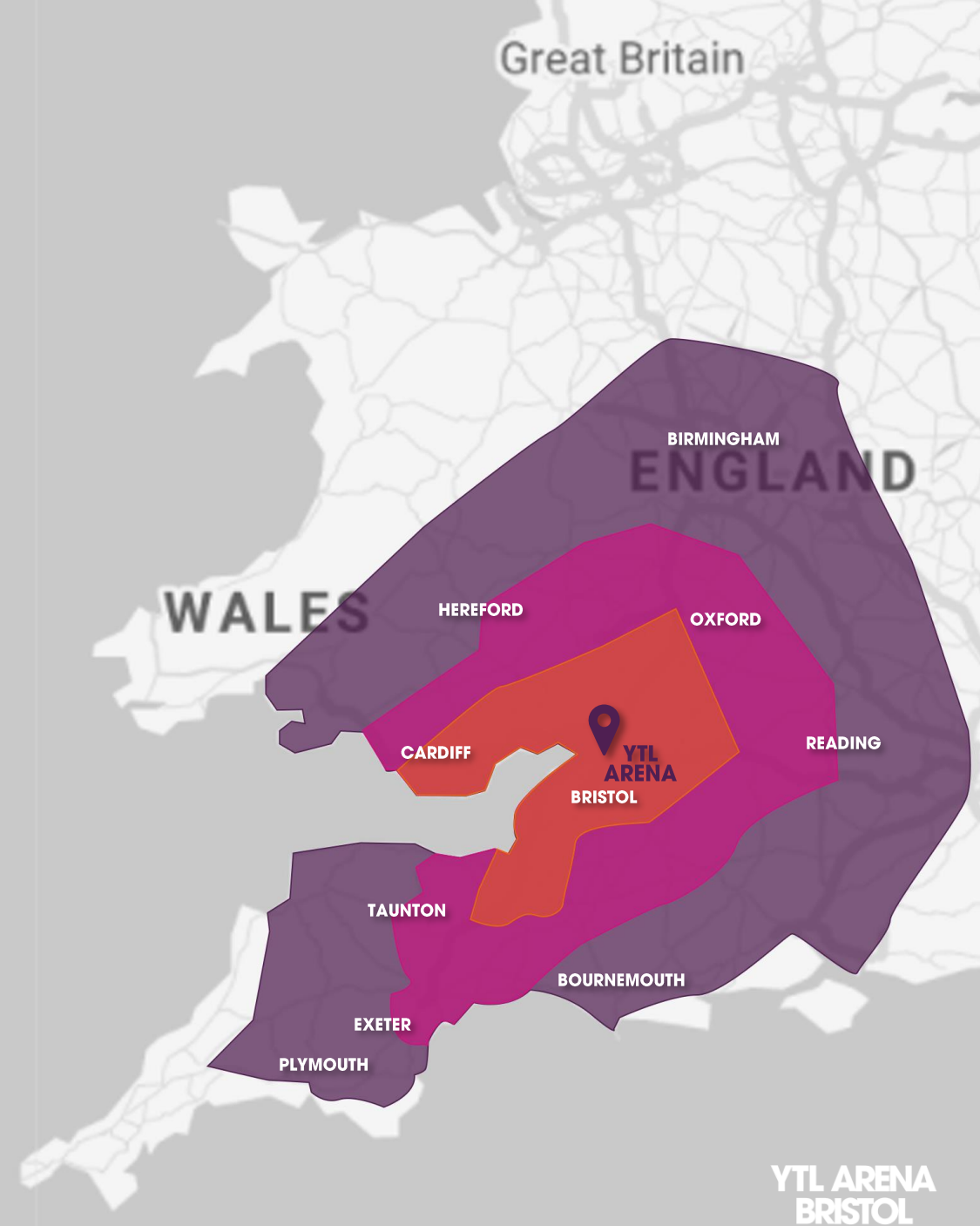


"Best Culinary Destination in the World Food Travel Association", Food Trekking Awards, 2019



# AN AUDIENCE OF 16M

-  DRIVE TIME 60 MINS – 3.5M+ POPULATION
-  DRIVE TIME 90 MINS – 8M+ POPULATION
-  DRIVE TIME 120 MINS – 16.5M+ POPULATION





# SOUTH WEST'S NO.1 VENUE

We'll be the first major live entertainment venue for the South West of England.

Becoming a key player in the UK tour route, alongside London, Manchester and Glasgow.

Flexible, multi-purpose venue attracting global events.



**YTL ARENA  
BRISTOL**



## FESTIVAL HALL

Flexible Flat Floor  
Exhibition Space

## ARENA

17,080  
Capacity

## THE HUB

365-Day  
Leisure and  
Community

YTL ARENA BRISTOL

NETBALL  
WORLD CUP  
BRISTOL

# ONE ARENA, THREE SPACES

\*FOR ILLUSTRATIVE PURPOSES

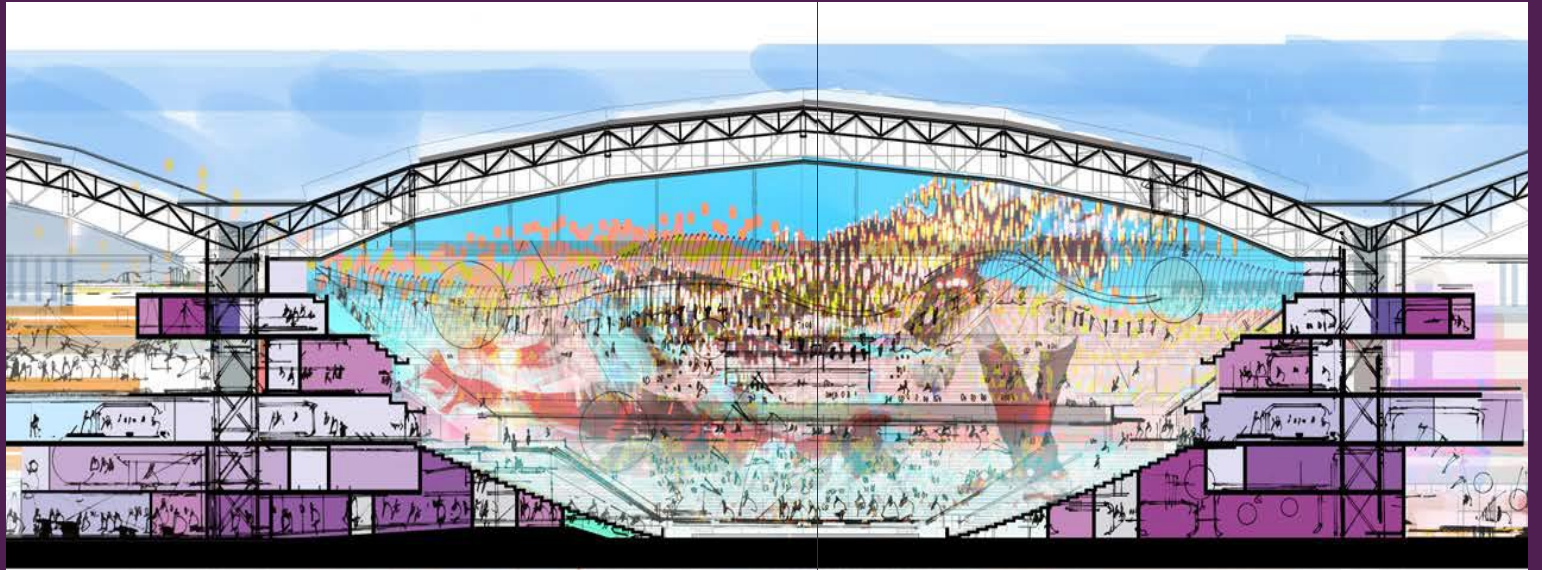
YTL ARENA  
BRISTOL



# THE ARENA

PRESENTING LIVE MUSIC,  
SPORT AND FAMILY EVENTS

CAPACITY: 3,600 - 17,080



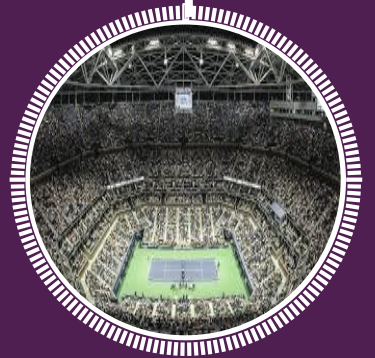
MUSIC



FAMILY



THEATRE

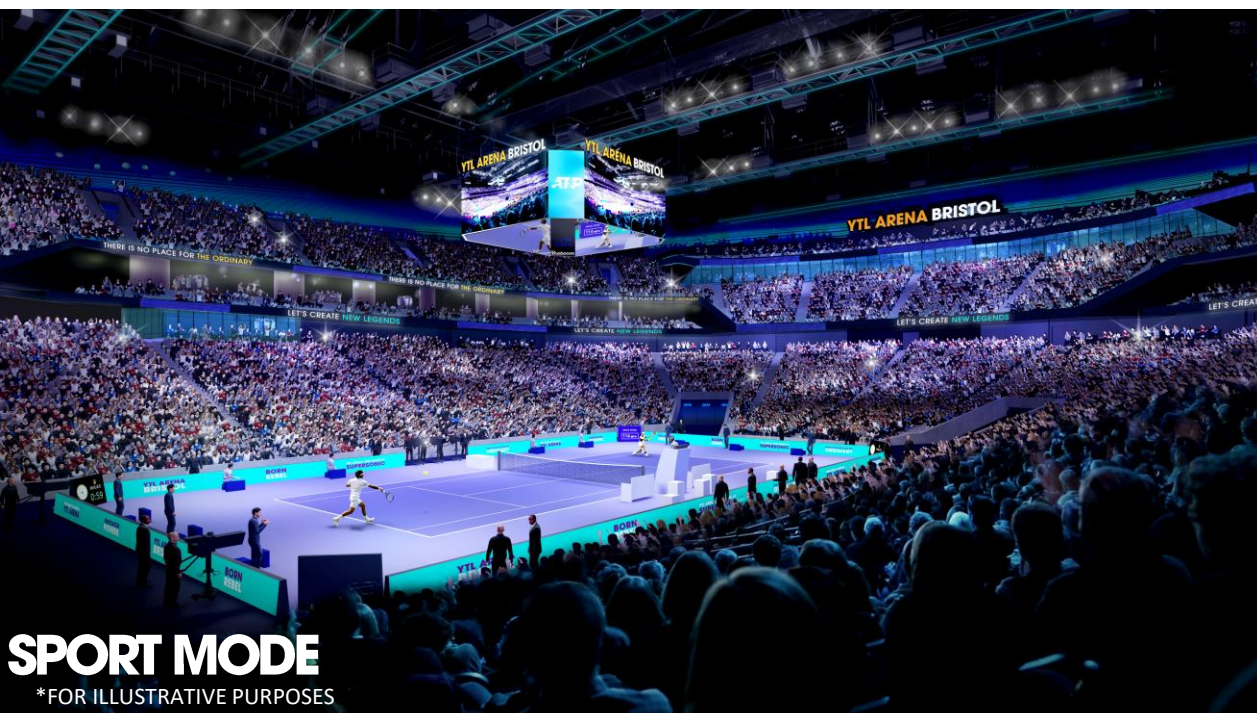
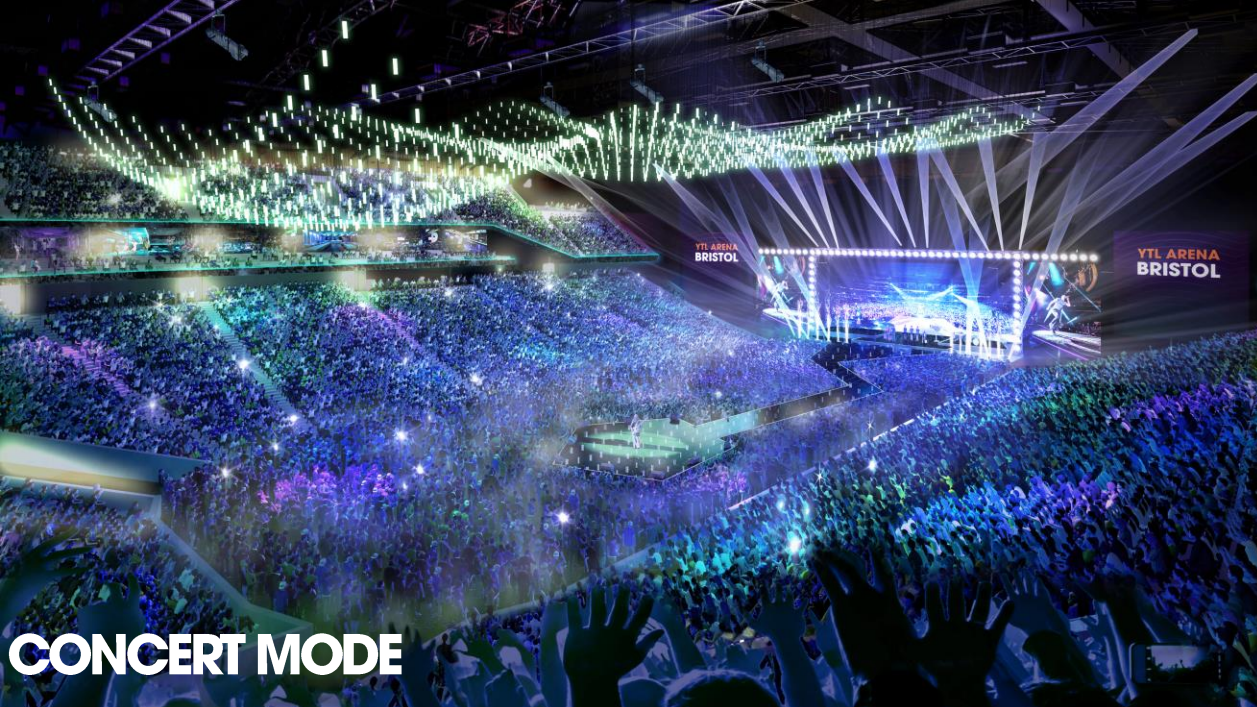


SPORT

TOTAL INTERNAL AREA  
42,000m<sup>2</sup>

YTL ARENA  
BRISTOL







# NEXT GENERATION ARENA

Unforgettable experiences:

- high quality, local food and drink
- exceptional premium and upgrade options
- accessible to all
- a personalised digital experience
- cashless technology creating a seamless customer journey, reducing queue times
- a dancefloor which is the same floor every UK Concorde was built on

\*FOR ILLUSTRATIVE PURPOSES





# NO ORDINARY NIGHT OUT

**ONE RUNWAY BAR:** putting the focus on high quality, local food and drink and the spotlight on emerging new artists.

**SIX LOUNGES:** designed to provide a range of exceptional hospitality experiences to suit your night.

**SIX SUITES:** providing a private entertaining space for 12-16 guests.

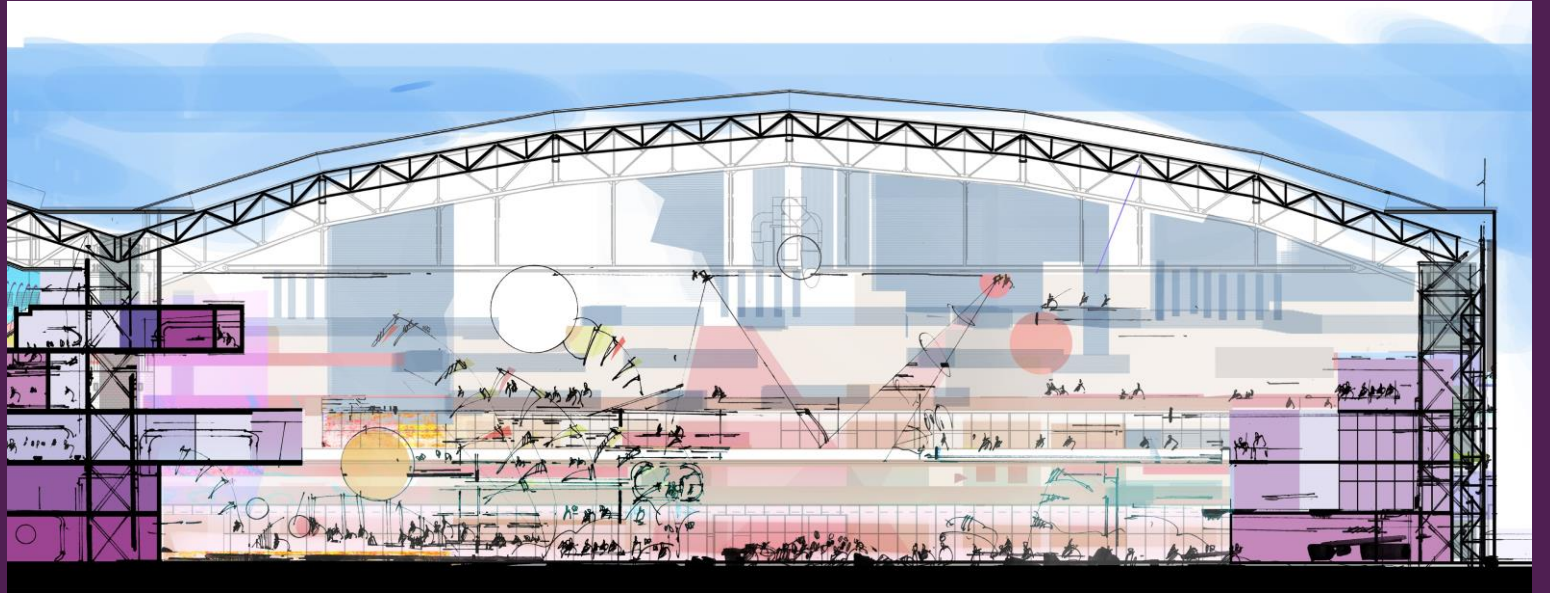
**CONCESSION BARS:** offering a variety of delicious food and drink options at multiple price points to ensure that every fan has the best night.





# FESTIVAL HALL

BRINGING NEW BUSINESS TO  
BRISTOL



CONVENTIONS



EXHIBITIONS



EVENTS



WORKSPACE

TOTAL INTERNAL AREA  
11,000m<sup>2</sup>

YTL ARENA  
BRISTOL



YTL ARENA  
COMPLEX //

FESTIVAL

BRISTOL  
FASHION  
WEEK  
SS 2023

HALL

BRISTOL  
GRADUATE SHOW

visit BRISTOL

BEW 2023

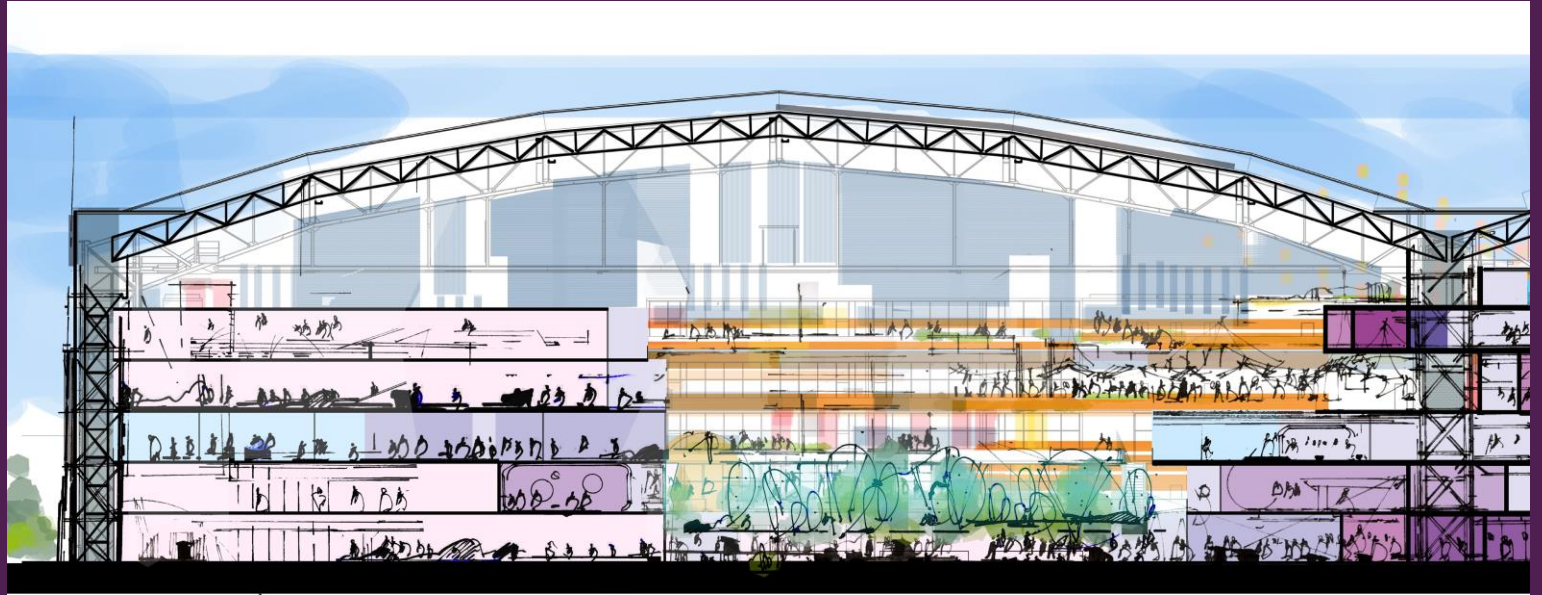
YTL ARENA  
BRISTOL

\*FOR ILLUSTRATIVE PURPOSES



# THE HUB

365-DAY LEISURE AND  
COMMUNITY SPACE



LEISURE



WORKSPACE



ENTERTAINMENT



COMMUNITY

TOTAL INTERNAL AREA  
18,450m<sup>2</sup>

YTL ARENA  
BRISTOL





\*FOR ILLUSTRATIVE PURPOSES

YTL ARENA  
BRISTOL



# 15,000M<sup>2</sup> SERVICE YARD

- Enormous service yard, large enough to turn a plane around
- Onsite, secure parking for all production vehicles
- Industry leading onsite facilities for all crew
- Event floor, flat level access for vehicles





# SUSTAINABILITY IS CENTRE STAGE

We will be industry leaders in sustainability, aligning with the values and goals of Bristol, a European Green Capital city.



**100% ELECTRICITY,  
NO FOSSIL FUELS**



**RAINWATER  
HARVESTING**



**10,000 M<sup>2</sup> SOLAR PV  
WITH BATTERY  
STORAGE**



**REPURPOSING  
EXISTING  
BUILDING**



**ZERO WASTE TO  
LANDFILL**



**COMMUNITY  
PROGRAMME**



**75% OF PRODUCTS  
SOURCED LOCALLY**



**POSITIVE  
ECONOMIC  
IMPACT**



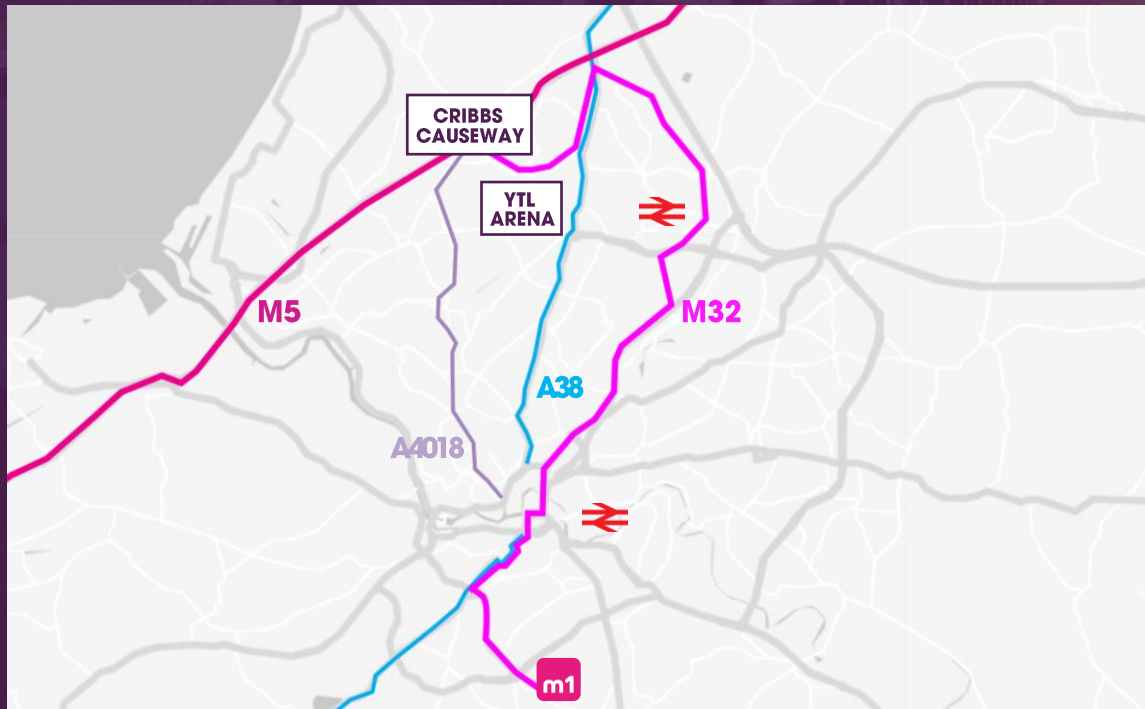
**GREEN TRANSPORT  
AGENDA**



# A CONNECTED ARENA FOR ALL

**The Arena will benefit from existing and new infrastructure.**

- Investing £3.1 million into local infrastructure
- Promoting sustainable transport options and driving down car dependency
- Carbon offsetting for visitors who travel by car



**BRISTOL TEMPLE MEADS IN 15 MINUTES**



**CYCLE AND PEDESTRIAN HIGHWAY**



**DEDICATED METROBUS ROUTE**



**DEDICATED SHUTTLE BUS SERVICE ON LARGE EVENT DAYS**



**PARK & RIDE SITES AND EASY ACCESS FROM THE M5**



# BEACON FOR THE SOUTH WEST

The South West's number one entertainment complex will:

- work in partnership with local businesses to offer goods and services
- work with colleges and education providers to offer training and apprenticeships
- create new jobs and opportunities for local people

**1.4**  
MILLION  
VISITORS  
ANNUALLY

**£60M**  
PER ANNUM  
IN TOURISM

**75%**  
OF PRODUCTS  
SOURCED  
LOCALLY

**500**  
JOBS WITH A  
LIVING WAGE  
POLICY



# A SPOTLIGHT ON THE COMMUNITY

**Using the power of music for the greater good we will:**

- reach out to underprivileged and hard to reach communities to ensure a diversity of opportunity across the region
- connect with all forms of live entertainment
- support and enhance the regional cultural offering
- ensure YTL Arena has a positive impact on local communities
- ensure that diversity and inclusion is at the heart of what we do



# OPENING 2024

YTL ARENA BRISTOL

LET'S FLY

IN THE FACE OF THE ORDINARY

visit BRISTOL

visit BRISTOL

visit BRISTOL

visit BRISTOL

visit BRISTOL

visit BRISTOL

visit BRISTOL

visit BRISTOL

YTL ARENA  
BRISTOL



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BRISTOL**